

St. Katherine's Care LTD Privacy Policy

This Privacy Policy describes how your personal information is collected, used, and shared when you contact and use the services that St. Katherine's Care provides.

PERSONAL INFORMATION WE COLLECT

When you visit the www.stkatherinescare.com, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as "Device Information."

We collect Device Information using the following technologies:

- "Cookies" are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.
- "Log files" track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- "Web beacons," "tags," and "pixels" are electronic files used to record information about how you browse.

Care Information and Personal Contact information:

When you contact us we may retain details such as phone numbers, email addresses and mailing addresses and any additional information that may be used to communicate with you further.

Any information regarding a potential client that is useful to us such as a client's name, address, specifics of their condition, or details of their care both current and previous. We may also store information on medication used and dosage levels.

When we talk about "Personal Information" in this Privacy Policy, we are talking about Device Information, Contact Information and Care Information.

HOW DO WE USE YOUR PERSONAL INFORMATION?

We use the Device Information that we collect to help to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

We use Contact information to maintain contact with our customers and clients, so that we can provide the best service and care possible. We also use the information to keep up-to-date on a clients condition and the current level of care.

Care information is used to ensure we are providing the correct level care to an individual/client and that they are cared for in the best possible way. We will also use this information to correctly administer medication.

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SHARING YOUR PERSONAL INFORMATION

We will not sell your information to third-party providers.

We use Google Analytics to help us understand how our customers use the Site--you can read more about how Google uses your Personal Information here:

<https://www.google.com/intl/en/policies/privacy/>. You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.

We may share Care and Contact information with medical professionals in the event of an incident, emergency or to confirm specific conditions/medical details.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

BEHAVIOURAL ADVERTISING

As described above, we use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you. For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

You can opt out of targeted advertising by:

FACEBOOK - <https://www.facebook.com/settings/?tab=ads>

GOOGLE - <https://www.google.com/settings/ads/anonymous>

BING - <https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads>

Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at: <http://optout.aboutads.info/>.

DO NOT TRACK

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

YOUR RIGHTS

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

Additionally, if you are a European resident we note that we are processing your information in order to fulfill contracts we might have with you (for example if you make an order through the Site), or otherwise to pursue our legitimate business interests listed above. Additionally, please note that your information will be transferred outside of Europe, including to Canada and the United States.

DATA RETENTION

We store data for use by the company only, for as long as the information is required and relevant to the service we are providing a customer. Information is kept in line with common IT security practices, and when stored off-site is kept in an encrypted format in a GDPR compliant data centre.

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For more information on the data centre we use and their security policy, see:
<https://www.digitalocean.com/security/gdpr/>

CHANGES

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

CONTACT US

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at lindsey@stkatherinescare.com or by mail using the details provided below:

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